

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ**  
**ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ**  
**ІМЕНІ СЕМЕНА КУЗНЕЦЯ**

**ЗАТВЕРДЖЕНО**  
на засіданні кафедри  
міжнародної економіки і менеджменту  
Протокол № 1 від 28.08.2023 р.

**ПОГОДЖЕНО**  
Проректор з навчально-методичної роботи

Каріна НЕМАШКАЛО



**ОСНОВИ МІЖНАРОДНИХ ЕКОНОМІКИ ТА МЕНЕДЖМЕНТУ**

**робоча програма навчальної дисципліни (РПНД)**

Галузь знань	<b>07 Управління та адміністрування</b>
Спеціальність	<b>073 Менеджмент</b>
Освітній рівень	<b>перший (бакалаврський)</b>
Освітня програма	<b>Логістика</b>

Статус дисципліни	<b>обов'язкова</b>
Мова викладання, навчання та оцінювання	<b>англійська</b>

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Надія ПРОСКУРНІНА

Тетяна КОЛОДІЗЄВА

Харків  
2023

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SIMON KUZNETS KHARKIV UNIVERSITY OF ECONOMICS**

**APPROVED**

at the meeting of the department  
of international economics and management  
Protocol № 1 of 28.08.2023

**AGREED**

Vice-rector for educational and methodical  
work

  
Karina NEMASHKALO



**BASICS OF INTERNATIONAL ECONOMY AND MANAGEMENT  
Program of the course**

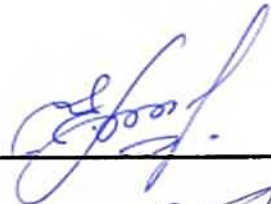
Field of knowledge  
Specialty  
Study cycle  
Study programme

**07 Management and administration  
073 Management  
First (bachelor)  
Logistics**

Course status  
Language


**Mandatory  
English**

Developers:  
Doctor of Economics,  
Associate Professor

  
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Olena KOT

Doctor of Jurisprudence,  
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and management

  
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Head of Study programme

  
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Nadiia PROSKURNINA

Tatiana KOLODIZEVA

**Kharkiv  
2023**

## INTRODUCTION

The development of international economic activity in the conditions of economic integration and the formation of the global economy is determined by the evolution of internationalization, the transformation of productive forces, the impact of changes in the international business environment and the deepening of interrelationships between national economies at the level of production, exchange, consumption and distribution of factors and production results. At the current global level of internationalization, the development of international economic activity as a set of business operations carried out by companies is determined by the desire to strengthen the integration of national economies into the global production process

International economic activity in modern economic conditions is an integral part of the success and development of the enterprise, the efficiency of which must be constantly improved in order to obtain additional profit from export operations. In addition, effective work in foreign markets requires the flexible use of various approaches to conducting international activities and the use of marketing methods with forecasting market fluctuations and analysis of foreign markets, trade customs and features of the external environment. As a result of the challenges of globalization and increased internationalization of production and capital, the environment of international economic activity undergoes structural changes in the system of influence of individual spheres of the external environment, both general and competitive. The multidimensionality of globalization is revealed through the growing scale and dynamism of the international movement of goods, services, factors of production, information, technology, and innovations. The relevance of problems and the dynamics of modern international economic relations require a constant response to all changes in the international economy, an in-depth and careful study of their causes and consequences in the current time regime.

The purpose the teaching of the course is the formation of a system of theoretical knowledge, skills and practical skills in the field of international economics and management, as well as forms, methods and mechanisms of implementation of international economic relations.

Tasks the study of an course is::

clarification of the essence of international economic relations, their evolution, factors and levels of development;

assimilation of the categorical apparatus used for the analysis of processes and phenomena of modern world economic development;

examination of forms of international economic relations, features of the development of integration processes and activities of international economic organizations;

analysis of the state and development trends of the international economic system, determination of their problems and prospects for development.

The object course is the international economic system, which is characterized by the emergence of international entities, international systems of economic interaction and exchange, regional associations and global problems of world economic

development.

The subject of the course are economic relations between the subjects of the international economy, determined by the laws, trends and specifics of the functioning of the international economic system.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

**Learning outcomes and competencies formed by the course**

<b>Learning outcomes</b>	<b>Competencies</b>
LO 3	GC5, GC6, SC5
LO 4	SC 1
LO 5	SC 1
LO 7	SC 2
LO 8	GC 13, SC 1
LO 9	SC 5
LO 10	SC 4
LO 13	GC 14
LO 15	GC 13
LO 17	GC 14

where: GC5. Knowledge and understanding of the subject area and understanding of professional activity.

GC6. Ability to communicate in the national language both orally and in writing.

GC13. Appreciation and respect for diversity and multiculturalism.

GC14. Ability to work in an international context.

SC1. Ability to identify and describe organizational characteristics.

SC2. The ability to analyze the results of the organization's activities, to compare them with the factors of influence of the external and internal environment.

SC4. The ability to determine the functional areas of the organization and the connections between them.

SC5. The ability to manage the organization and its divisions through the implementation of management functions.

LO3. Demonstrate knowledge of theories, methods and functions of the management, modern concepts of leadership.

LO4. Demonstrate skills in problem identification and justification of management decisions.

LO5. Describe the content of the functional areas of the organization.

LO7. Demonstrate organizational design skills.

LO8. Apply management methods to ensure the effectiveness of the organization.

LO9. Demonstrate the skills of interaction, leadership, teamwork.

LO10. Have the skills to justify effective tools for motivating the organization's

personnel.

LO13. Communicate orally and in writing in national and foreign languages.

LO15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.

LO17. Conduct research individually and/or in a group under the guidance of a leader.

## **COURSE CONTENT**

### **Content module 1. Theoretical foundations of the formation and development of the system of global economic relations**

#### **Topic 1. International economic system**

##### **1.1. International division of labor (IDL) as the basis of the international economic system**

The essence of the international economic system. International division of labor (IDL) as the basis of the international economic system. Factors affecting the development of MPP. Directions of the international division of labor. Forms of international division of labor: international specialization of production, international cooperation of production. Forms and types of international production specialization. Classification of international cooperation.

##### **1.2. Stages and features of the development of the modern world economy**

The essence of modern world economy. Stages and trends in the development of the world economy. The main features of the functioning of the world economy in the second half of the 20th century. The main features and peculiarities of the development of modern IERs.

##### **1.3. The essence, subject and structure of international economic relations**

Concept, essence, subject, objects, main subjects, purpose and structure of international economic relations (IER). Levels of IER as global relations. Basic principles of IER. Subjects of IER. National economic interests as a means of implementing IER. Forms of expression of interests: national and international. Features of modern IER.

##### **1.4. IER environment and characteristics of its components**

The IER environment, its features and main factors. Characterization of the factors of the political and legal environment. Characteristics of factors of the economic environment. National economies and signs of their systematization. Classification of countries by socio-economic characteristics, as the most adequate to the needs of the theory and practice of IER. Characteristics of the factors of the social and cultural environment. Characteristics of infrastructure environment factors. The main features of the development and the methodological basis of the study of international economic activity.

## **Topic 2. World market of goods and services**

### **2.1. Theories of international trade.**

Economic international trade. The law of comparative (cost) advantages. Classical theory of trade. The principle of absolute comparative advantages in trade by A. Smith. D. Ricardo's theory of relative advantage in costs. Development of the classical theory of trade. Heckscher-Ohlin's theory of relative availability of factors of production and Leontiev's paradox. Terms of trade. Modern Western theories of MPP modernization.

### **2.2. Essential characteristics and structure of the world market of goods and services**

Essential characteristics of the world market. Territorial structure of the world market. Functional structure of the world market. Features and peculiarities of the development of the world market of goods and services. Product classifications and nomenclature used in international relations. Classification scheme of the Harmonized system of description and coding of goods. Concepts, specific features, principles and features of international trade. Indicators characterizing the participation of countries in international trade. Factors affecting the level of development of international trade. Classification of forms of international trade. Classification of services. Features of the development of international trade in transport, consulting, tourist, engineering, and information services.

### **2.3. Organizational forms of international trade.**

The main methods of international trade: trade directly and through intermediaries. Advantages of engaging intermediaries. Types of mediation operations and corresponding types of agreements. General characteristics of institutional intermediaries. Concepts, functions and types of international commodity exchanges. Goods that are traditionally the subject of stock exchange turnover. Types and purposes of exchange transactions. International auctions as a method of selling real goods with strictly individual properties. Types and methods of conducting auctions. International bidding, as a method of placing buy-sell or contract orders. Stages and features of international bidding.

### **2.4. Peculiarities of pricing in international trade.**

The concept of world price. Types of prices, which are involved as initial information about world market prices. Factors affecting pricing in global commodity markets. Basic principles of international pricing. Methodology for calculating prices for exported and imported products. Commercial amendments when determining prices on world commodity markets.

### **2.5. International commercial and non-commercial scientific and technical relations.**

The essence, causes of development and forms of manifestation of international scientific and technical relations. International transfer of technology and ways of commercial transfer of technology. Forms of international technology transfer (ITT): patent agreement, license agreement, know-how, engineering agreement, franchising.

International technical assistance. Technological grants. International scientific and technical cooperation on a non-commercial basis. License agreement: essence,

structure.

## **2.6. Regulation of international trade relations.**

Concepts of international trade: the politics of free trade and protectionism. Tariff and non-tariff regulation of trade and economic relations. Contradictions of modern international trade. The role of the international organization - the General Association on Tariffs and Trade (World Trade Organization) in the regulation of international trade (GATT/WTO). The basic principles of trade relations between states, established by the GATT/WTO articles.

## **Topic 3. International movement of investment capital and world production**

### **3.1. International movement of capital: essence, conditions and forms.**

The essence and main reasons for the international movement of capital. Classification of forms of international movement of capital. Official and private capital. Entrepreneurial and loan capital. Long-term, medium-term and short-term capital. Direct and portfolio foreign investments.

### **3.2. Foreign direct investment: essence, composition, causes and consequences.**

The essence, motives and main forms of international investments. The essence of foreign direct investment (FDI). International classification of FDI. Scales, structure, features and dynamics of international capital movement. Mechanism and socio-economic consequences of capital export. Features of the modern development of the international investment sphere. Joint entrepreneurship in international economic relations: essence, types and motives.

### **3.3. Portfolio foreign investments: reasons, essence and types.**

Characteristics of portfolio investments. Peculiarities of portfolio investment. Subjects and objects of portfolio investment. Advantages and disadvantages of portfolio investing. Trends in the development of portfolio investment in the countries of the world. World stock market: current state and development prospects.

### **3.4. Investment climate of the country and regulation of international investment activities.**

Methodical approaches to assessing the country's investment climate. Investment risk: essence and causes of occurrence. Methods of reducing investment risk. Forms and methods of state regulation of international investment. Determination of the country's investment position.

## **Topic 4. World financial market and international credit**

### **4.1. The essence, principles, functions and structure of the world financial market.**

The essence, prerequisites for the creation and structure of the world financial market. Functions of the world financial market. Characteristics of the money market, the market of bank loans, the market of short-term financial assets, the currency market, the market of securities. The main forms of regulation of the world financial market.

## **4.2. Classification of subjects of world financial markets**

Types of international financial markets. The main subjects of the international financial market. Sources of financial resources and assets of financial institutions. Direct participants in financial operations of the loan capital market, the securities market, the foreign exchange market, the insurance market, the gold market, and the real estate market.

## **4.3. The essence and classification of international loans**

Concept, terms and value of the loan. Classification of loans according to various characteristics and their characteristics. Loan agreements. Features and procedure for granting commercial loans. Bank crediting of foreign trade. Comparative characteristics of credit operations, their advantages and disadvantages.

## **4.4. Modern forms of international lending.**

Concepts and features of factoring. Factoring operation mechanism. The concept and features of forfeiting. The mechanism of the forfeiture operation. Concepts, entities and features of leasing. Types of leasing operations and their characteristics. Project financing as a means of promoting exports. Investment orientation of project financing. Comparative characteristics of non-standard forms of lending, their advantages and disadvantages.

## **Topic 5. World labor market and international migration processes**

### **5.1. The essence and evolution of the formation of the world labor market.**

The essence, structure and peculiarities of the formation of the international labor market. Objective necessity and historical and economic aspects of international population movements. International labor market and prerequisites for its formation. The most significant segments in the structure of the international labor market. Stages of development of the international labor movement. Features of the modern development of the labor market. The main models of labor relations that characterize the modern global labor market.

### **5.2. The essence, types, causes of international labor migration.**

The essence, classification and features of international migration processes. Inducing reasons for population migration. The main socio-economic causes of international labor emigration. Official sources of information on labor migration. Directions of modern migration flows.

### **5.3. Economic consequences of international labor migration.**

Characteristic features of international migration in modern conditions of development of the world economy. Socio-demographic aspects and consequences of labor migration for its exporters and importers.

### **5.4. Regulation of international migration processes.**

State regulation of the labor market. Unilateral, bilateral, multilateral regulation within the framework. Directions of regulation of labor migration processes. The role of international organizations in regulating migration processes. The International Labor Organization (ILO), its tasks, structure and directions of activity. Characteristics of the state migration policy of the USA, Canada, Australia. Ukraine in global migration processes and its prospects on the international labor market. Modern scales of the



migration movement of the population of Ukraine.

## **Topic 6. World monetary system**

### **6.1. The essence, structure and main stages of the formation of the world monetary system.**

Currency system as a form of organization and regulation of currency relations. The essence of national, international (regional) and world currency systems. The main task and functions of the world monetary system. Comparative characteristics of world and national currency systems. Key requirements necessary for the successful functioning of the world monetary system. The main components of the world monetary system.

### **6.2. Currency in interstate relations, types of currencies and their turnover.**

The concept of "currency", types of currencies. International calculation currency units: SDR, euro. Currency convertibility. Concept of exchange rate. Conjunctural and structural factors affecting the exchange rate. Exchange rate functions. Justification of the theory of the exchange rate. Currency parity, theory of purchasing power parity (PPP). Types of exchange rates. General characteristics of exchange rate regimes. Currency quotation and methods of its determination.

### **6.3. Stages of evolution of the world currency system.**

The main stages of the development of the international monetary system. Paris, Genoese, Bretton Woods and Jamaican currency systems: basic principles, general characteristics, causes of the crisis and features. The European Monetary System (EMS) as a form of regulation of currency relations of the countries of Western Europe. The history of the creation of the European monetary system. The main features of EMU. The "Delors" plan, as a three-level plan for the monetary union of Europe, its stages.

### **6.4. World currency market: essence, structure and trends of modern development.**

Prerequisites for the creation, concepts, participants, features and functions of the foreign exchange market. The structure of the foreign exchange market. Foreign exchange market of Ukraine. Activities of the Ukrainian Interbank Currency Exchange (UMVB). Trade in banking metals in Ukraine. Rules for the use of cash foreign currency in Ukraine. Foreign currency exchange points and the order of their organization.

## **Content module 2. The modern mechanism of managing the activities of subjects of the world economy in the conditions of international integration and globalization**

## **Topic 7. Payment balance and macroeconomic balance**

### **7.1. Balances of international settlements in the IER system.**

The balance of payments (PB), as a reflection of all operations related to the country's international settlements. Criteria and principles of PB calculation. Methodology of drawing up the balance of payments. Understanding the terms

economic territory of the country, residents, non-residents, market price, calculation unit for the formation of PB. The main differences between settlement and payment balances. Sources of information about PB.

### **7.2. The method of drawing up the country's balance of payments.**

The standard scheme of the balance of payments according to the IMF methodology. Relationship of balance of payments accounts. Content and structure of the current account. Content and structure of the account of capital transactions and financial transactions. The meaning and procedure for the formation of compensating items of the PB (Accounts of official reserves and Net errors and omissions).

### **7.3. Equilibration methods and theories of the balance of payments.**

Macroeconomic factors that affect the state of PB. Methods of balancing PB. Theories and models of the balance of payments. Macroeconomic factors that affect the state of PB. Methods of balancing PB. Theories and models of the balance of payments. The state of the balance of payments of Ukraine. Reasons for the deficit of the balance of payments of countries with a transition economy. Analysis of the dynamics of the balance of payments of Ukraine. Factors of negative influence on the formation of the PB of Ukraine. Advantages of Ukraine in the field of capital investment.

### **7.4. Regulation of international monetary and financial relations.**

Concept and structure of the currency policy of the state. Foreign exchange policy as a means of regulating the exchange rate of the national currency. Discount policy as a method of attracting foreign capital to the country. Diversification of currency reserves as a means of minimizing currency risks. The application of currency restrictions in order to influence the volume of currency transactions. Interstate monetary and credit organizations belonging to the system of institutional structures regulating the world economy and monetary and financial relations.

## **Topic 8. International regional economic integration**

### **8.1. The essence, main prerequisites and goals of international economic integration.**

The objective necessity of economic integration in modern conditions. Trends and parameters of development of integration processes. Four main stages of formation and development of economic integration. International economic integration and the main features that distinguish it in the process of internationalization of economic life. Prerequisites and conditions for its formation as a qualitatively new level of the IER. The integration mechanism and the means and methods it includes. The main factors that ensure the economic effect of economic integration. Forms of international regional integration. Modern features of international regional economic integration processes.

### **8.2. Justification of necessity and procedure for creation of free economic zones.**

The essence of free economic zones (FEZ) and the conditions for their creation. The system of benefits granted to companies in the territory of the FEZ. The history of formation and main types of free economic zones from the point of view of the

economic specialization profile of the majority of firms conducting economic activity in the zone. Features of the functioning of free economic zones in different countries of the world.

### **8.3. Main features of regional economic integration.**

Conditions for the creation of an economic regional integration grouping. Directions of formation of economic integration groups of countries. Levels of development of integration processes. Prerequisites of regional economic integration. Classification of integration groups and their development.

### **8.4. Modern integration groups of the countries of the world.**

Peculiarities of development of integration processes of European countries. Stages of creation and expansion of the European Union. Main goals and institutional structure of the EU. External relations and foreign policy of the EU. European neighborhood policy based on the EU's new contractual relations with its neighbors to the east and south. The procedure for concluding and implementing the North American Free Trade Agreement. Directions of integration processes in the Asia-Pacific region. Modern models of Latin American integration. Integration processes in Arab countries. Prospects of integration development in the post-Soviet space.

## **Topic 9. Globalization of economic development**

### **9.1. Formation of the economic unity of the world.**

Globalization of economic development as a consequence of internationalization processes. Structuring of the globalization process. Global economy. Levels, new quantitative and qualitative characteristics of globalization. Determining features and contradictions of globalization processes. Deepening the internationalization of the world economy. The role of research and development in the convergence of quality characteristics of modern production.

### **9.2. Global problems of the world economy.**

Concept, general characteristics and systematization of the main global problems of our time. Analysis of the causes of occurrence and ways of solving global problems. The main modern problems of globalization: peacekeeping, ecological problem, the problem of providing humanity with raw materials and energy, the development of the World Ocean, the problem of economic backwardness of certain developing countries, the problem of countries transitioning from a command-administrative system to a market one, the problem of the conversion of military production, demilitarization economies of countries, peaceful cooperation between them. International interaction and the place of Ukraine in solving global problems of the modern world.

### **9.3. Formation and development of the global production infrastructure of the world economy**

Global production infrastructure: concepts and essential features. The transport system of the world economy: components and general characteristics. International communication in the conditions of globalization. Global information and communication systems. Financial infrastructure of the world economy.

## **Topic 10. International companies in the global economy**

### **10.1. Impact of globalization on the business environment of international companies.**

International companies and their role in modern international business. Business environment of an international company. The structure of the business environment. Peculiarities of analyzing the business environment of international companies.

### **10.2. Transnational corporations (TNCs) as the main subjects of international production and investment activities.**

Transnational business: essence, evolution. Creation of international corporations with the aim of simultaneously entering several foreign markets. Transnational corporations (TNCs): membership criteria, key indicators for analysis, characteristic features. The role of multinational corporations (MNCs) and international corporate unions in the system of international economic relations. Features of the modern stage of development of international corporations. Regulation of TNC activities.

### **10.3. Joint entrepreneurship in international business: essence, types and motives.**

Concept and types of joint venture. The main economic aspects of the development of joint entrepreneurship. Features of the functioning of joint ventures (JV). Ways of implementing forms of international business. The concept of international joint ventures (SMEs). A set of factors affecting the scale, dynamics and productivity of SMEs. Restraining factors of the development of foreign business activity. Factors that determine the attractiveness of direct investment in the form of joint ventures for the host country.

## **Topic 11. The mechanism of formation of supply chains in the world economy**

### **11.1. The role of logistics in the development of international business.**

Evolution of production and logistics concepts. The essence of logistics, its main categories.

### **11.2. The essence and classification of supply chains in international business.**

Management approaches to determining the essence of the supply chain. Direct, extended and maximum supply chain. Main characteristics of the supply chain.

### **11.3. The concept of supply chain management in the field of international business.**

Concept of SCM, essence, principles and directions. The evolution of supply chain integration. Modern trends in supply chain management.

## **Topic 12. Experience of management organization in different countries**

### **12.1. American experience of management organization.**

Management USA. American national stereotype. Historical aspects of the formation of American management. Modern American personnel management. Culture and development of companies in American management.

## 12.2. The Japanese model of management.

Japanese national stereotype. Historical aspects of the formation of Japanese management. The spiritual code of a Japanese company. Comparative characteristics of the Japanese and American approach to management. Trends in the development of modern Japanese management.

## 12.3. European experience of management organization.

Management in German companies. Analysis of the experience of modern German companies. Peculiarities of management in Sweden. Management policy of Sweden. Peculiarities of management in Finland. Finnish School of Management. Management levels in Finnish management.

The list of practical (seminar) studies in the course is given in table 2

Table 2

### The list of practical (seminar) studies

Name of the topic and/or task	Content
Topic 1. Task 1. Assessment of the level of integration of the country into the system of global economic relations.	Study of the essence, prerequisites and forms of the international division of labor as the basis of the international economic system; analysis of the IER environment; calculation of indicators of the level of international specialization of the industry and the level of integration of the country into the system of global economic relations.
Topic 2. Task 2. Assessing the level of development of the country's international trade	Analysis of the state and development trends of the world market of goods and services; determining the country's advantages in international trade; calculation of specific, structural, effective indicators of the development of international trade; foreign trade price calculation indicators; calculation of the license fee.
Topic 3. Task 3. Evaluation of investment efficiency in the countries of the world	Determination of directions and forms of international investment in the countries of the world; analysis of the country's international payment and investment position; calculation of the current market value and yield of securities
Topic 4. Task 4. Evaluation of the dynamics of global financial market operations	Study of the features and procedure of providing international loans; calculation of the components of the world financial market and the income of financial intermediaries.
Topic 5. Task 5. Evaluation of the dynamics of international migration processes	Study of the state and development trends of the world labor market; absolute and relative indicators for assessing the scale, intensity and other parameters of population migration.
Topic 6. Task 6. Evaluation of the dynamics of exchange rates of countries	Research on the evolution of the world currency system; calculation of exchange rates for the purpose of assessing the dynamics of the economic development of countries; methods of calculating collective currencies.

<b>Name of the topic and/or task</b>	<b>Content</b>
Topic 7. Task 7. Assessment of structural changes in the country's balance of payments	Study of the modern structure and relationship of balance of payments accounts according to the IMF methodology; determining the size of the country's balance of payments; determining the balance of payments deficit and surplus.
Topic 8. Task 8. Evaluation of the dynamics of regional integration processes	Dynamic development of international economic integration processes; prospects for the development of regional integration; indicators of determining the level of real integration.
Topic 9. Task 9. Assessment of the implementation of the global goals of sustainable development of the UN	Analysis of the state and development trends of globalization processes, the formation of a new world economic order; study of a complex of global problems of humanity; UN Sustainable Development Goals.
Topic 10. Task 10. Evaluation of merger and acquisition processes in international companies	Determination of key success factors of international companies; analysis of the business environment of international companies; analysis of the dynamics of development of the largest TNCs; industry structure of TNC production.
Topic 11. Task 11.	Review of the SCM concept, essence, principles and directions. The evolution of supply chain integration. Current trends in supply chain management in developed countries.
Topic 12. Task 12. Characteristics of national features of management of companies of different countries	Characteristics of national stereotypes of countries; study of management features of international companies; comparison of Japanese and American approaches to management

The list of self-studies in the course is given in table 3.

Table 3

### **List of self-studies**

<b>Topic name</b>	<b>Content</b>
Topic 1 - 12	Study of lecture material, search, selection and review of literary sources on a given topic
Topic 1 - 12	Preparation for practical classes
Topic 1 - 10	Preparation for the current control work
Topic 1 - 12	Preparation for the colloquium
Topic 1 - 9	Execution of individual calculation tasks
Topic 12	Essay writing

The number of hours of lectures, practical (seminar) classes and hours of self-study is given in the technological card of the course.

## TEACHING METHODS

In the process of teaching an educational discipline, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such learning methods as:

Problem lecture (Topic 1 - 8), lecture-dialogue (Topic 9)). In person (demonstration (Topic 1 – 12)).

Practical (individual calculation tasks, presentations (Topic 1-12), essays (Topic 8-12), creative - search task (Topic 1-12)).

## FORMS AND METHODS OF ASSESSMENT

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

**Current control** is carried out during lectures, practical, and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored:

– for courses with a form of semester control as grading: maximum amount is 100 points; minimum amount required is 60 points.

**The final control** includes current control and assessment of the student.

**Semester control** is carried out in the form of a grading.

*The final grade in the course* is determined: for disciplines with a form of grading, the final grade is the amount of all points received during the current control.

During the teaching of the course, the following control measures are used:

Current control: creative research task (20 points), current control work (30 points), colloquium (40 points), presentation (10 points).

Semester control: Grading

More detailed information on the assessment system is provided in technological card of the course.

## RECOMMENDED LITERATURE

1. Світове господарство і міжнародні економічні відносини [Електронний ресурс] : навч. посіб. / Т.В. Шталь, С.В. Бестужева, В.О. Козуб [та ін.]; за заг. ред. Т.В. Шталь; Харківський національний економічний університет ім. С. Кузнеця. – Електрон. текстові дан. (238 с./ 1,44 МБ). – Харків: ХНЕУ ім. С. Кузнеця, 2020. – Загол. з титул. екрану. Режим доступу: <http://www.repository.hneu.edu.ua/handle/123456789/23849>.

2. Світове господарство і міжнародні економічні відносини [Електронний ресурс]: навчальний посібник у схемах і таблицях / С.В. Бестужева, В.О. Козуб, Н.В. Проскурніна та ін. – Електрон. текстові дан. (17,7 МБ). – Харків : ХНЕУ ім. С. Кузнеця, 2021. – 249 с. – Загол. з титул. екрану. – Режим доступу: <http://www.repository.hneu.edu.ua/handle/123456789/27473>.

3. Світове господарство і міжнародні економічні відносини [Електронний

ресурс] : практикум / С. В. Бестужева, В. А. Вовк, С. В. Громенкова [та ін.] ; Харківський національний економічний університет ім. С. Кузнеця. - Електрон. текстові дан. (1,44 МБ). - Х. : ХНЕУ ім. С. Кузнеця, 2019. - 165 с. Режим доступу : <http://repository.hneu.edu.ua/handle/123456789/21437>

4. Міжнародний менеджмент: навчальний посібник / Г.Я. Глуха, С.Б. Холод, В.Є. Момот, О.А. Євтушенко. – Дніпро: Університет імені Альфреда Нобеля, 2018. – 72 с.

### **Additional**

5. Світова економіка та міжнародні економічні відносини: підручник; кол. авторів; за заг. ред. д.е.н. Фісуненко П. А. – Дніпро: Арт-Прес, 2023, – 400 с.

6. Глобальні проблеми сучасності [Текст] : підручник / [В. С. Бакіров, А. П. Голиков, О. В. Азаренкова та ін.] ; за ред. В. С. Бакірова (голова), А. П. Голикова, О. А. Довгаль [та ін.] ; Харківський національний університет імені В. Н. Каразіна. - Харків : [ХНУ імені В. Н. Каразіна], 2020. - 632с.

7. Європейський Союз: вчора, сьогодні, завтра = Die Europäische Union: Gestern, Heute, Morgen : навч. посіб. / уклад. : Юрій Макар, Віра Бурдяк, Віталій Макар, Віталій Семенко ; Чернівецький національний університет імені Юрія Федьковича. - Чернівці : ЧНУ ім. Ю. Федьковича, 2020. - 400 с.

8. Бестужева С.В. Міжнародна економічна діяльність України [Електронний ресурс]: навч.-практ. посіб. – Самостійне електрон. текстове мережеве вид. (197 с. / 1,62 Мб). – Харків : ХНЕУ ім. С. Кузнеця, 2019. – Режим доступу : <http://repository.hneu.edu.ua/handle/123456789/20575>.

9. Бестужева С.В., Козуб В.О., Горобинська М.В. Україна в процесах міжнародної міграції робочої сили: аналітичне дослідження // Економіка та суспільство. – 2023. – Вип. 48. – Режим доступу: <https://doi.org/10.32782/2524-0072/2023-48-71>

10. Нові виклики та актуальні проблеми розвитку світового господарства [Текст] : матеріали міжнар. наук.-практ. інтернет-конф., Харків, 1-28 лютого 2021 р. / [орг. ком.: Бабаєв В. М. (голова), Сухонос М. К., Старостіна А. Ю. та ін.] ; Харків. нац. ун-т міськ. госп-ва ім. О. М. Бекетова. - Харків : [ХНУМГ імені О. М. Бекетова], 2021. - 201 с.

11. Міжнародний менеджмент: Навчальний посібник / В.В. Рокоча, Б.М. Одягайло, В.І. Терехов – К. : ВНЗ «Університет економіки та права «КРОК», 2016. – 172 с.

12. Перерва П.Г., Черепанова В.О., Новік І.О., Погорелов С.М., Синіговець О.М. Міжнародний менеджмент: основні поняття / Навчально-методичний посібник // Національний технічний університет «Харківський політехнічний інститут». – Харків : НТУ «ХПІ», 2020. – 38 с

### **Information resources**

13. Національний банк України [Електронний ресурс]. – Режим доступу: [www.bank.gov.ua](http://www.bank.gov.ua)

14. Міністерство закордонних справ України [Електронний ресурс]. –



Режим доступу: [www.mfa.gov.ua](http://www.mfa.gov.ua)

15. Державний комітет України у справах національностей та міграцій [Електронний ресурс]. – Режим доступу: [www.scnm.gov.ua](http://www.scnm.gov.ua)

16. Державний інформаційно-аналітичний центр моніторингу зовнішніх товарних ринків «Держзовнішінформ» [Електронний ресурс]. – Режим доступу: [www.ukrdzi.com](http://www.ukrdzi.com)

17. Інститут світової економіки і міжнародних відносин [Електронний ресурс]. – Режим доступу: [www.iweir.org.ua](http://www.iweir.org.ua)

18. База українського законодавства в Інтернет [Електронний ресурс]. – Режим доступу: [www.lawukraine.com](http://www.lawukraine.com)

19. Група Світового банку [Електронний ресурс]. – Режим доступу: [www.worldbank.org](http://www.worldbank.org)

20. Організація економічного співробітництва і розвитку (ОЕСР) [Електронний ресурс]. – Режим доступу: [www.oecd.org](http://www.oecd.org)

21. Статистична служба Європейської комісії (Євростат) [Електронний ресурс]. – Режим доступу: [www.europa.eu.int](http://www.europa.eu.int)

22. Офіційний сайт Всесвітньої туристичної організації [Електронний ресурс]. – Режим доступу: <http://unwto.org>.

23. Офіційний сайт Міжнародного валютного фонду [Електронний ресурс]. – Режим доступу: <http://imf.org>.

24. Офіційний сайт Міжнародної організації з міграції [Електронний ресурс]. – Режим доступу: <http://iom.org>.

25. Офіційний сайт Світової організації торгівлі [Електронний ресурс]. – Режим доступу: <http://wto.org>.

26. Офіційний сайт ЮНКТАД [Електронний ресурс]. – Режим доступу: <http://unctad.org>.