

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ  
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

"ЗАТВЕРДЖУЮ"



Виступник керівника  
Директор з науково-педагогічної роботи)

Микола АФАНАСЬСВ

ГЛОБАЛЬНА ЕКОНОМІКА

**робоча програма навчальної дисципліни**

Галузь знань	29 «Міжнародні відносини»
Спеціальність	292 «Міжнародні економічні відносини»
Освітній рівень	другий (магістерський)
Освітня програма	«Міжнародний бізнес»

Статус дисципліни	базова
Мова викладання, навчання та оцінювання	англійська

Завідувачка кафедри  
міжнародного бізнесу та економічного аналізу

Ірина ОТЕНКО



**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS**

*GLOBAL ECONOMY*

**syllabus of the academic discipline**

Field of knowledge            **29 «International Relations»**  
Specialty                       **292 «International Economic Relations»**  
Educational level           **second (master's)**  
Educational program       **«International Business»**

Discipline type               **basic**  
The language of teaching, learning and rating   **English**

Head of department of international business  
and economic analysis                               **Iryna OTENKO**

Kharkiv  
**2020**

APPROVED

at the meeting of the Department of international business and economic analysis  
Protocol No. 1 dated August 25, 2020

Compiled by:

Lytvynenko A. A, PhD., Associate professor of the Department of international business and economic analysis

**Letter of renewal and re-approval of the syllabus of the educational discipline**

Academic year	Date of the meeting of the department	Protocol number	Sign of the Head of the department

## Introduction

Globalization as an economic phenomenon and phenomenon, as an objective law of human development, is constantly attracting the attention of scientists and economists. The reason is that globalization, which deepened in the last third of the last century, has become dominant in world development, as it is a manifestation of the modern post-industrial stage of development of the world economy and society in relations between countries. Globalization is gaining its own logic and inertia, has an increasing impact on the development of national economies of different countries and Ukraine in particular.

The result of the globalization process is the formation of a global economy. Therefore, the discipline "Global Economy" is an important component of economics, as well as a prerequisite for successful industry, each business entity, an important function of effective management and control over the rational and economic use of resources, economic processes and their results.

One of the main conditions for the implementation of certain priorities is the training of qualified professionals to work in the field of economic activity in the context of integration processes.

The growing openness of the national economy, the intensification of world economic relations lead to an increase in the relevance and importance of knowledge about the driving forces, content and essence of the processes taking place in the international economic environment. Their most generalized expression is globalization. In turn, the manifestation of globalization in the economic sphere is the formation of the global economy. It covers all areas of human economic activity, is the result of the transition of specialization and division of labor to the global level. Knowledge and understanding of the objective preconditions, content, prospects of globalization allows you to more effectively use the opportunities and avoid the threats posed by the development of economic globalization.

The discipline "Global Economy" is basic for specialists in the field of international business, as it covers the basic forms of organization and efficiency of management at the level of the main structural link of international social production, provides the necessary set of theoretical and practical knowledge of international market economy management. Ukraine. The program of its study is made according to the educational and professional program and according to the plan of preparation of masters.

The purpose of mastering the discipline is to master students' methodological approaches and methods to study the problems of formation and mechanisms of functioning of the global economy.

The main tasks of studying this discipline are

consolidation of theoretical knowledge on the functioning of the global economy, the formation of the global economic system and its management;

development of skills of independent work, flexible thinking, openness to new knowledge, to be critical and self-critical;

to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism;

acquisition of knowledge about the preconditions, content, prospects and consequences of the development of economic globalization, the opportunities they open to economic entities in the course of Ukraine's integration into the world economy;

mastering the skills of self-analysis, identification and evaluation of international business opportunities that open up the processes of globalization for business entities.

identification and evaluation of problems of international business development in the context of globalization; development of strategic measures to ensure the international competitiveness of goods, services, enterprises, industries, intersectoral complexes.

The object of the discipline is the world system of management.

The subject of study of the discipline is the process of forming a unified system of economic cooperation at the global level.

## Characteristics of the discipline

Academic year	<b>1M</b>
Semester	<b>1</b>
Number of credits ECTS	<b>4</b>
Final assessment	<b>pass</b>

### Structural and logical scheme of the discipline study

Prerequisites	Postrequisites
International relations and world politics	The social component of international business
International law	Export-import operations
Strategic management	International strategies
International commercial and tax law	Technological and information development of international business
World economy and international economic relations	Culture of communication

### Competence and learning outcomes of the study

Competences	Learning outcomes
Ability to conduct research at the appropriate level	Systematize, synthesize and organize the information obtained, identify problems, formulate conclusions and develop recommendations using effective approaches and technologies, specialized software to solve complex problems of practical problems, taking into account the cross-cultural characteristics of the subjects of international economic relations
Ability to develop and analyze models of development of national economies and determine their role in the modern world economic system	Understand the patterns and trends of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization and scientific and technological exchange
Ability to identify and assess the manifestations of economic globalism, challenges and imbalances of global development and their impact on international economic relations	Investigate and analyze models of development of national economies and justify measures to achieve their strategic goals in the transformation of world economic relations
Develop and research adaptive models of balancing imbalances and leveling threats to global development, offer solutions to problems based on the results of the study	Develop and research adaptive models of balancing imbalances and leveling threats to global development, offer solutions to problems based on the results of the study
Develop and research adaptive models of balancing imbalances and leveling threats to global development, offer solutions to problems based on the results of the study	Understand the patterns and trends of the world economy and the phenomenon of the new economy, taking into account the processes of intellectualization, informatization and scientific and technological exchange
Ability to communicate in a foreign language	To determine the geoeconomic strategies of countries and their regional economic priorities, taking into account national economic interests and the security component of international

	economic relations in the context of global human problems and the asymmetry of the distribution of world resources
Ability to search, process and analyze at the appropriate level	Identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis, critically assess the consequences of ideas and decisions in order to predict the trend of global markets
Ability to work in a team	
Identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis, critically assess the consequences of ideas and decisions in order to predict the trend of global markets	Identify changes in market conditions under the influence of uncertain factors, carry out their comparative analysis, critically assess the consequences of ideas and decisions in order to predict the trend of global markets
Ability to predict trends in international markets taking into account market changes	

### **The program of the discipline**

#### **Content module 1. Theoretical foundations of global research**

- Theme 1. The economic nature of global transformations
- Theme 2. Formation and modern format of the global economy
- Theme 3. The global economic cycle
- Theme 4. Functioning of global markets
- Theme 5. Global business

#### **Content module 2. Current state, problems and prospects of the global economy**

- Theme 6. Contradictions and dualism of the current stage of globalization
- Theme 7. Technological resource of global economic development
- Theme 8. Human resources of the global economy
- Theme 9. Global economy as a prognostic reality
- Theme 10. Regulatory mechanisms of the global economy
- Theme 11. International strategies of globalization
- Theme 12. Competitive strategy of Ukraine's development in the context of globalization

### **Teaching and learning methods**

Among the teaching methods used are various methods aimed at activating and stimulating educational and cognitive activities of higher education students, namely: problem lectures, lectures-discussions, presentations, case studies, debates, brainstorming, various individual and group projects, work in small groups, individual research work during the creative task.

### **Procedure for evaluating learning outcomes**

KHNUE uses a cumulative (100-point) assessment system. The total number of points that a higher education applicant can accumulate consists of the sum of points for current and final academic performance.

The result of the test is evaluated in points (maximum number - 100 points, minimum number of credits - 60 points) and is affixed in the appropriate column of the examination "Information of performance". A student should be considered certified if the sum of points obtained from the final / semester performance test is equal to or exceeds 60. The final grade in the discipline is calculated taking into account the points obtained during the test and the points obtained during the current control of the accumulative system. The total result in points for the semester is: "60 or more points -

credited", "59 or less points - not credited" and is entered in the test "Statement of performance" of the discipline.

The task of assessing lectures and practical classes is to test the mastery of certain material, developed skills of calculation work, the ability to independently process texts, the ability to comprehend the material of a topic or section, the ability to submit certain material publicly or in writing. The number of points for the current control is distributed between topics, taking into account the number of hours allocated to the topic.

Current control includes evaluation of students' work during:

lectures: active work (1 point for each class) provided active participation in the discussion of the lecture topic, students' answers to questions posed by the teacher. Total number of points 12;

practical session: active work in class (1-2 points for each class depending on the complexity of the tasks) provided that the student performs practical tasks, student participation in solving cases, discussions, debates. Total number of points – 41:

written test, the maximum score is 5 points. The test contains three tasks: 1 theoretical (1 point), two situational tasks (each is evaluated in 2 points);

colloquium: students have colloquium at the end of the content modules. The maximum score for the colloquium is 10 points. The colloquium includes tasks on all topics of the discipline. Colloquium structure: 1) 8 test tasks (maximum score for each task - 0.5 points); 2) 2 situational tasks (maximum score for every 3 points).

Students' independent work is assessed in the presence of a synopsis of all topics devoted to independent study, and the defense of independent work during study. The grade for the content module of educational classroom work consists of the sum of points for the current performance and the final module control. The maximum number of points for independent work is 47 points.

The task of the final modular control is to check the level of assimilation and understanding of certain material, skills, ability to independently process scientific and educational texts, the ability to comprehend the content of a topic or section, the ability to publicly (in writing) present certain material. The final module control is carried out after the end of lectures and practical classes in the discipline - content module. The final modular control is estimated at 10 points. Only students who have completed all types of work (practical, presentation defense, current tests, etc.) provided by the working curriculum and who had to perform during the training of the current module are allowed to the final module control.

The final grade is set according to the scale given in the table "Grade scale: national and ECTS".

Forms of assessment and distribution of points are given in the table "Rating-plan of the discipline".

### Rating scale national and ECTS

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		
35 – 59	FX	unsatisfactory	not pass

## Rating plan of the discipline

Theme	Forms and types of education	Forms of evaluation	Max rating	
<i>Classroom work</i>				
<b>1</b>	Lecture	Lecture. Theme 1. The economic nature of global transformations	Work on lectures	1
	Practice session	Practical lesson on the topic	Presentation	1
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Espresso-poll	5
<i>Classroom work</i>				
<b>2</b>	Lecture	Lecture. Theme 2. Formation and modern format of the global economy	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	2
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<i>Classroom work</i>				
<b>3</b>	Lecture	Lecture. Theme 3. The global economic cycle	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<i>Classroom work</i>				
<b>4</b>	Lecture	Lecture. Theme 4. Functioning of global markets	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<i>Classroom work</i>				
<b>5</b>	Lecture	Lecture. Theme 5. Global business	Work on lectures	1



	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
<b><i>Independent work</i></b>				
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<b><i>Classroom work</i></b>				
<b>6</b>	Lecture	Lecture. Theme 6. Contradictions and dualism of the current stage of globalization	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	10
<b><i>Classroom work</i></b>				
<b>7</b>	Lecture	Lecture. Theme 7. Technological resource of global economic development	Work on lectures	1
	Practice session	Colloquium on the content module 1.	Colloquium	15
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<b><i>Classroom work</i></b>				
<b>8</b>	Lecture	Lecture. Theme 8. Human resources of the global economy	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<b><i>Classroom work</i></b>				
<b>9</b>	Lecture	Lecture. Theme 9. Global economy as a prognostic reality	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	1
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<b><i>Classroom work</i></b>				

<b>10</b>	Lecture	Lecture. Theme 10. Regulatory mechanisms of the global economy	Work on lectures	1
	Practice session	Practical lesson on the topic	Active participation in practical tasks	2
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	15
<i>Classroom work</i>				
<b>11</b>	Lecture	Lecture. Theme 11. International strategies of globalization	Work on lectures	1
	Practice session	Practical lesson on the topic	Current control work	5
		Current control work on topics 8-10.		
<i>Independent work</i>				
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	2
<i>Classroom work</i>				
<b>12</b>	Lecture	Lecture. Theme 12. Competitive strategy of Ukraine's development in the context of globalization	Work on lectures	1
	Practice session	Practical lesson on the topic	Colloquium	10
	<i>Independent work</i>			
	Questions and tasks for independent work	Study of lecture material. Independent study of the main forms of financial reporting. Performing independent work on the topic.	Protection of independent work	1

### Recommended literature

#### Basic

1. Global economy: textbook. way. / P. Mazurok, B. Odyagailo, V. Kulishov and others. - Lviv: Magnolia 2006, 2011. - 208 p.
2. Global economic development: tendencies of asymmetry, regulation: monograph / ed. D. Lukyanchenko, A. Lieutenant, V. Kolosov. - K.: КНЭУ, 2013. - 466 p.
3. Shevchyk B. Modern economic theories of global systems / B. Shevchyk. - Lviv: New World-2000, 2011. - 352 p.

#### Additional

4. Allen R. Global economic history / R. Allen. - M.: Изд-во ин-та Гайдара, 2013. - 224 p.
5. Arieli D. Behavioral economics. Why do people behave irrationally and how to make money on it / D. Arieli. - M.: Манн, Иванов и Фербер, 2013. - 296 p.
6. Brenner R. The economy of global turbulence: developed capitalist economies in the period from long boom to long recession. 1945 - 2005 / R. Brenner. - M.: ИД ВШЭ, 2014. - 556 c.
7. Buzgalin A. Global capital. In 2 volumes / A. Buzgalin, A. Kolganov. - M.: Lenand, 2015. - Т. 1. - 640 s.; Vol. 2. - 912 p.
8. Galchinsky A. Crisis and cycles of world development / A. Galchinsky. - K.: АДЕФ-Украина, 2013. - 480 p.
9. Global economic development: trends, asymmetries, regulation: a monograph / ed. D. Lukyanchenko, A. Lieutenant, V. Kolsov. - K.: КНЭУ, 2013. - 466 p.

10. Goldstone J. Why Europe. The Rise of the West in World History, 1500 - 1850 / J. Goldstone. - М. : Изд-во ин-та Гайдара, 2014. - 224 p.
11. Lewis R. Clash of Cultures. A guide for everyone who does business abroad / R. Lewis. - М. : Манн, Иванов и Фербер, 2013. - 640 p.
12. Rodrick D. The paradox of globalization: democracy and the future of the world economy / D. Rodrick. - М. : Изд-во ин-та Гайдара, 2014. - 576 p.

#### **Information resources**

13. The site of PNS KhNEU named after S. Kuznetsya / [Electronic resource]. - Access mode: <https://pns.hneu.edu.ua/course/view.php?id=6845>
14. The Verkhovna Rada of Ukraine / [Electronic resource]. - Access mode: [www.rada.kiev.ua](http://www.rada.kiev.ua).
15. State Customs Service of Ukraine / [Electronic resource]. - Access mode: [www.cus.toms.gov.ua](http://www.cus.toms.gov.ua).
16. State Statistics Committee / [Electronic resource]. - Access mode: [www.ukrstat.gov.ua](http://www.ukrstat.gov.ua).
17. Cabinet of the Ministry of Ukraine / [Electronic resource]. - Access mode: [www.kmu.gov.ua](http://www.kmu.gov.ua).
18. International Chamber of Commerce / [Electronic resource]. - Access mode: [www.iccwbo.org](http://www.iccwbo.org).
19. Mizhnapodna finansova korporatsia / [Electronic resource]. - Access mode: [www.ifc.org](http://www.ifc.org).
20. International Monetary Fund / [Electronic resource]. - Access mode: [www.imf.org](http://www.imf.org).