

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

"ADOPTED"
Deputy Head
(vice-rector on scientific and pedagogical work)



M. V. Afanasiev

SOCIAL DEVELOPMENT
syllabus of the academic discipline

Subject area **28 Public Management and Administration**
Speciality **281 Public Management and Administration**
Educational degree **second (masters degree)**
Educational program **Public Administration**

Type discipline **basic**
Language of teaching, learning and assessment **English**

Head of State Management,
Public Administration and Regional
Economy department



Gavkalova N. L

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

"ЗАТВЕРДЖУЮ"
Заступник керівника
(проректор з науково-педагогічної роботи)

М. В. Афанасьєв

СОЦІАЛЬНИЙ РОЗВИТОК
робоча програма навчальної дисципліни

Галузь знань	28 Публічне управління та адміністрування
Спеціальність	281 Публічне управління та адміністрування
Освітній рівень	другий (магістерський)
Освітня програма	Публічне адміністрування

Вид дисципліни
Мова викладання, навчання та оцінювання

базова
англійська

Завідувач кафедри державного управління,
публічного адміністрування та регіональної
економіки

Гавкалова Н. Л.

Харків
ХНЕУ ім. С. Кузнеця
2019

ADOPTED

by the meeting of State Management, Public Administration and Regional Economy department.

Protocol № 2 of 30 August, 2019

Compiled by:

Gruzd M. V., PhD, associate professor of State Management, Public Administration and Regional Economy department.

Update and re-approval letter
syllabus of the academic discipline

Academic year	Date of department meeting – compiled by author syllabus of the academic discipline	Number of protocol	Signature of head of department

1. Introduction

Annotation of the academic discipline:

Public awareness of the human life value, the importance of full and harmonious development of every person, its physical, moral and spiritual abilities and the need to create conditions for the fulfillment of human potential require an objective and timely identification of key strategic directions and priorities of social development of Ukraine from science and executive authorities. Social priorities should be identified in all areas of modern transformations, including innovation and investment processes, structural and institutional changes, modern policy of regional development.

The goal of the academic discipline

The **goal** of teaching the academic discipline "Social Development" is to develop knowledge and skills in theoretical and practical foundations of social development at the regional and state level, the current state of social policy and social protection.

To achieve the goal the following **tasks** are set:

mastering basic principles of social development and an ability to determine social development priorities using instruments of state regulation and adhering the social justice;

acquiring skills of independent analysis to evaluate the system of social and class relations rationally and critically, to effectively use the tools of social interaction regulation;

creating an ability to determine the factors of human development and to analyze the basic social indicators;

creating competence for planning, development, measuring the effectiveness of social development policy to improve the level and quality of life;

learning to use national consciousness advantages and to select specific means and tools for proper implementation of humanitarian policies;

forming an ability to identify the optimal ways and directions of social structures organizational development by creating the appropriate market legislation;

implementing social diagnosis through the use of socio-economic indicators of social development and to analyze the income level stratification of population;

forming social monitoring exercise to diagnose social development and formation of preconditions of demographic development.

Academic Year	1M	
Semester	2	
Credits ECTS	5	
Classroom studies	lectures	16
	seminar, practical studies	24
Individual work		110
Form of final control	exam	

Structural-logical scheme of studying the academic discipline:

Previous academic disciplines	Following academic disciplines
Statistics	State regulation of the economy and economic policy
Econometrics	Territorial management
Theory of administration	Public finance
System of public administration	Comprehensive training
Strategic management	
Regional social and economic policy	
Regional management	
Planning of territorial development	

2. Competences and Learning outcomes of academic discipline:

Competences	Learning Outcomes
1	2
an ability to understand the social development peculiarities and to define social development priorities using state regulation instruments adhering social justice	identify the main problems of state social development; understand the social potential of society; determine strategic directions of social development of society
an ability to analyze, evaluate the socio-class relation system rationally and critically. Formation of skills to use the tools of effective regulation of social interaction	determine the level of social inequality in understanding the prerequisites of social class relations and in shaping the police of social distribution; identify the justification of justice as a universal social regulatory values
an ability to identify factors that affect the human development and to analyze main social indicators	effectively apply social interaction tools; apply methods of assessing the effectiveness of social structures
an ability to ground, plan and evaluate the effectiveness of state policy of social development and improve the level and quality of life	understanding of institutions and mechanisms for implementation of state social development policy; choose methods for assessing the effectiveness of the development of social structures; choose methodological of implementation of state social development policy
an ability to use advantages of national consciousness and chose the specific means and instruments for proper implementation of humanitarian policy	identify the features of interethnic interaction in the implementation of humanitarian policy through the humanitarian audit and implementation of state programs in the humanitarian sphere; assess the impact of the media on the formation of national consciousness
an ability to identify the optimal ways and directions of the organizational development of social structures by creating the appropriate legislation	determine the institutional transformation and organizational development of social structures; identify appropriate tools for social partnership and social control
an ability to carry out the social diagnosis through the use of socio-economic indicators of social development. An ability to analyze the processes of the income level stratification of the population	consciously form an economic assessment of the material well-being of the population by the stratification of income processes; analyze the processes of population disaggregation by income level
an ability to carry out social monitoring to examine social development and formation of preconditions for demographic development	organize social monitoring and social expertise; conduct social monitoring and social expertise at the regional level

3. The program of the academic discipline

Content module 1

Bases of the constitutional state model

The theoretical and methodological foundations of social development

Theme 1. The subject, method and tasks of the academic discipline

1.1. The subject of the discipline and the basic concepts

The difference between social development and social policy. Defining the main subject of social development. The structure of social development. The problem of sustainable development.

1.2. The objectives and methodology of the academic discipline "Social Development"

The basic tasks of the discipline "Social Development". The place of social development in the structure of economic disciplines. The components of the quality of life. Social justice and efficiency. State regulation instruments of social development. State regulation methods of social development. Basic characteristics of methods using social development analysis.

1.3. Classification of the criteria of social development

The level of society's human development. The rise and depletion of needs. Social justice as a universal value of social policy. Social development of society as a progressive trend. Strategic directions of social development.

1.4. Social policy as a basic component of social development

The essence of the welfare state and its main features. The social policy role in the welfare state development. Conditions of social policy. The main directions and priorities of social policy. The basic principles of social policy implementation. Development level of the modern social complex.

1.5. The subjects, instruments and mechanisms and of social policy

The subjects of social policy. The political parties place in the system of social policy. Public organizations as a subject of social policy. Social policy mechanisms and social policy instruments. Social policy models.

Theme 2. Modernization of social relations

2.1. The main levels of research into social relations

Social interaction and its types. The types of behavior. Various types of social relations.

2.2. Social policy in the sphere of social relations

Social policy in the sphere of social and class relations. Social and labor relations as an object of social policy. Features of the social policy of demographic relations. Types and functions of social institutions.

2.3. Socio-economic distribution and social inequality

The social division of labor and social structure. The essence of social inequality. The main factors affecting social inequality. The views of some scholars on social inequality. Problems of social policy in Ukraine.

Theme 3. Theoretical and methodological approaches to social development analysis

3.1. Social indicators

Basic social indicators: GDP per capita, living wage, minimum wage. Nominal and real wages. The problem of unemployment in Ukraine.

3.2. The social structure analysis of the modern Ukrainian society

The historical development process of the social structure. Theories and concepts of the social structure. The elements of the social structure. The components of the social structure.

3.3. Regions' human development analysis of Ukraine based on domestic and international procedures

The essence of the human development. The indicators considered in the calculation of the human development index. The calculation method of the human development index. Indicators the characterizing the human development index.

Theme 4. Social development state policy

4.1. Social protection state policy

Social protection and social security. State social standards and norms. Social insurance as a mechanism of social policy implementation. Social assistance and social services. Reforming the national pension system.

4.2. Culture state policy

The position of state cultural policy in the social relations transformation. The legal principles of regulatory policy and functioning of the cultural sphere in Ukraine. The institutional structure of the state cultural policy and financial base of implementation in Ukraine.

4.3. Health care public policy

Health care state policy in Ukraine. The health system structure. The historical experience and modern health state care reform in Ukraine.

Theme 5. Problems of formation of the Ukrainian common humanitarian space

5.1. Human development and social policy

The essence of human development. Priorities of human development and prospects of the humanitarian policy. Humanitarian audit and state humanitarian programs implementation.

5.2. National consciousness formation

The phenomenon of Ukrainian identity. The concept of the ethnic interaction. Common past – common future. The spiritual unity of multi-religious country. The impact of the media on the national consciousness formation.

5.3. Models of the inter-ethnic Ukrainian society

Theoretical and methodological study approaches to ethnic interaction. Interethnic interaction as an example of a multi-ethnic city. Interethnic interaction models in a multi-ethnic city.

Theme 6. Organizational development of social structures

6.1. Levels and types of social structure

The concept of social structure. The levels of social structure. Basic types and elements of social structure. Social groups. Studying social structure problems.

6.2. Social structures Institutional transformation and organizational development

Legal institutions and creation of market regulations. Transformation of the property relations (denationalization and privatization). The system of government (administrative reform). The social partnership institute and social control of economic and financial activities.

Content module 2. Diagnosis of social development

Theme 7. Theoretical foundations of social development diagnosis

7.1. Social diagnosis as a necessary element of the mechanism of social policy evaluation

The concept of the social diagnosis. The criteria of social diagnosis. Social development indicators. Diagnostic process structure. Regional social policy mechanism. Socially-oriented government. The demographic development. Material welfare characteristics. Social disadvantage.

7.2. The functions of the social development diagnostics in the state system

The essence of the governance mechanism. The mechanism public administration implementation. The basic functions of the social development diagnostics.

7.3. Social development international indicators considered in the calculation of social diagnosis

Socioeconomic indicators of social development. The human development index. The index of human poverty. The index of trouble. The overall indicator of socioeconomic development of population. The index of welfare. Analysis of the population income level stratification processes.

Theme 8. The regional social development diagnostics methods in public administration

8.1. Social monitoring as a basic form of social diagnosis

The information base of the social development evaluation. Social monitoring. Social examination. Demographic development.

8.2. Testing method of the regional social development

Social development indicators. The average life expectancy. Material welfare of population. The terms of proper education. The integral index of social development.

3. Evaluation procedure of learning outcomes

The system of evaluation of the developed competencies of students takes into account such types of learning activities, which according to the curriculum program include lectures, seminar studies, practical studies, as well as individual work. Assessment of the developed competencies of students is carried out using a 100-point accumulation system. In accordance with the Provisional Regulations "On the Procedure of Assessment of the Results of Students' Learning Based on the Accumulated Point-Rating System" S. Kuznets KhNEU, control measures include:

current control, which is performed during the semester on lectures, practical studies, seminar studies, and estimated by the sum of points (the maximum amount is 60 points; the minimum amount that allows to pass the exam is 35 points) (see table below "Distribution of points for weeks");

modular control is carried out in the form of a colloquium as an intermediate mini-exam on the initiative of the teacher, taking into account the current control over the relevant content module; modular control aims to integrate the evaluation of the student's

learning outcomes after studying the material from the logically completed part of the discipline - content module;

final/semester control is conducted in the form of a semester exam, according to the schedule of the educational process.

The procedure for ongoing assessment of students' knowledge. Assessment of student's knowledge during seminars and practicals and tasks is carried out according to the following criteria:

ability to combine theory with practice in solving practical situations, solving problems, making calculations in the process of performing practical tasks; summarize information and draw conclusions; arithmetic correctness of the calculation task; conducting a comprehensive analysis of urban employment and the labor market, the living conditions of the region's population by components; ability to determine changes in the index of growth (falling) of real per capita incomes, minimum consumer budget; ability to analyze the structure and dynamics of interstate population migration by regions, disposable income of regions; conducting a comparative analysis of the index of development of human potential and the index of poverty, the index of standard of living, the index of life expectancy and the index of the achieved level of education.

The **final control** of the knowledge and competences of students of the academic discipline is carried out on the basis of a semester examination. The task of final control is to check the student's understanding of the program material in general, also the logic and interrelations between the individual sections, the ability to use the accumulated knowledge creatively, the ability to formulate their attitude to a particular educational problem of academic discipline, etc.

The examination paper covers the program of discipline and comprises the determination of the knowledge level and the level of mastery of competencies by students.

The **examination paper** consists of 15 test tasks and three situational tasks: stereotype, diagnostic and heuristic tasks, which check the level of master's mastery of professional competencies in analyzing the level and quality of life of the population; analysis of demographic situation and material well-being of the population; analysis of the human development index of the regions of Ukraine; analysis of the minimum consumer budget; analysis of living conditions, health and social security of a person; analysis of urban employment and the labor market.

The result of the semester exam is evaluated in points (the maximum number is 40 points, the minimum number is 25 points).

The student should be passed if the sum of the points on the results of the final / semester test is equal to or exceeds 60. The minimum points for the current and modular controls during the semester are 35 and the minimum number of points on the exam is 25.

The final score on the discipline is calculated on the basis of the points obtained during the exam and the points obtained during the current control over the accumulation system. The total score in the points for the semester is: "60 and more points are passed", "59 and less points are failed".

Distribution of points by weeks
(specify means of evaluation according to the technological card)

Теми змістового модуля			Lectures	Practical studies	Laboratory practices	Seminar studies	Checking of essay	Presentation	Snap-poll	Testing	Written control work	Colloquium	Total
Content module 1	Theme 1	1 week	0,5	1									1,5
	Theme 2	3 week	1	2			1	2	2		2		10
	Theme 3												
	Theme 4	5 week	0,5	1				2		1			4,5
	Theme 5	7 week	0,5	1			1				2		4,5
	Theme 6	9 week	0,5	1			1			1	2	8	13,5
Content module 2	Theme 7	11 week	0,5	1				2			2		5,5
		13 week	0,5	1			1			1			3,5
	Theme 8	15 week	0,5	1			1	2		1			5,5
		17 week	0,5	1					2			8	11,5
	Examination												
Total sum				10			5	8	4	4	8	16	100

Scores: the national and ECTS scales

Total score for all tasks	ECTS score	The assessment according to the national scale	
		For an exam, term project, training	For a final test
90 – 100	A	excellent	passed
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		
35 – 59	FX	unsatisfactory	failed
1 – 34	F		

4. Recommended reading

Основна

1. Безтелесна Л.І. Управління людським розвитком та його фінансове забезпечення в Україні : оцінка та перспективи / Л.І. Безтелесна : монографія. – Рівне: НУВГП, 2009. – 361 с.
2. Державна політика в соціогуманітарній сфері : підручник / В.А. Скуратівський, В. П. Трощинський, П.К. Ситник та ін. за заг. ред. В.А. Скуратівського, В. П. Трощинського. К. : НАДУ, 2010. – 287 с.
3. Діагностика соціального розвитку регіону : наук. розробка / авт. кол. : З.Б. Балабаєва, С.В. Овчаренко, І.Л. Росколотько та ін. – К. : НАДУ, 2010. – 40 с.
4. Євдокимова І. А. Соціальна політика : [навчальний посібник] / І. А. Євдокимова. Х.: Харк. нац. університет імені В. Н. Каразіна, 2015. – 184 с.
5. Малімон В.І. Соціальна і гуманітарна політика : навчальний посібник. – Івано-Франківськ : Місто НВ, 2012. – 352 с.

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6. Європейська Соціальна Хартія (переглянута) / Страсбург; з травня 1996 року : ETS/163. – Офіц. вид. –К. : Фенікс, 2004. – 38 с.
7. Мельниченко О.А. Підвищення рівня та якості життя населення : механізм державного регулювання / О.А. Мельниченко : [монографія]. – Х. : Вид-во ХарПІ НАДУ Магістр, 2008. – 232 с.
8. Право соціального забезпечення в Україні : підручник / за ред.. О. М. Ярошенка. – Х. : Право, 2015 – 458 с.
9. Семендяк В. М. Управління соціальним розвитком : навчально-методичний посібник для студентів / В. М. Семендяк. – Кам'янець-Подільський : ФОП Сисин І. Я., 2017. – 97 с.
10. Соціальна політика : навчальний посібник / за ред.. В. М. Піча, Я. Б. Турчин. – Львів : Новий Світ - 2000, 2016 – 318 с.
11. Соціальний захист населення України : навч. посіб. / Авт. кол. : І.Ф. Гнибіденко, М.В. Кравченко, О.М. Коваль, О.Ф. Новікова та ін.; за заг. ред. В.М. Вакуленка, М.К. Орлатого. – К. : Вид-во НАДУ, 2010. – 212 с.
12. Соціальний розвиток : опорний конспект навчальної дисципліни / В. Трощинський, О. Петроє, І. Горгес. – К. : НАДУ, 2008. – 192 с.
13. Управління сталим розвитком : підручник для магістрів з управління та адміністрування / за заг. ред. В. П. Беха, М. В. Туленкова. – К. : Каравела, 2018. – 538 с.

Інформаційні ресурси в Інтернеті

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15. Офіційний сайт Державного комітету статистики України [Електронний ресурс]. – Режим доступу : <http://www.ukrstat.gov.ua>.
16. Сайт персональних навчальних систем Харківського національного економічного університету імені Семена Кузнеця. – Режим доступу: <https://pns.hneu.edu.ua>.