

**ISMA** INFORMĀCIJAS  
SISTĒMU  
MENEDŽMENTA  
ANNO 1994 AUGSTSKOLA

**it&m**



# INFORMATION TECHNOLOGIES MANAGEMENT AND SOCIETY

The 17<sup>th</sup> International Scientific Conference  
**Information Technologies and Management**

April 25-26, 2019

## THESES



SATBAYEV  
UNIVERSITY



Riga, Latvia

Krekoten I, Maksymenko O	Mortgage loan securitization in Europe and Ukraine	146
Kulakova S	Implementation of European corporate social responsibility practice in Ukraine's enterprises	148
Kulynych V	Competitiveness of goods and services: theoretical aspects	150
Lebedyk G	Organization of administrative account is on enterprises of tourist business	152
Levchenko O	Outsourcing and outstaffing: advantages and disadvantages for business	154
Makhovka V	Use of virtual and interactive technologies in the field of tourism	156
Manolov G	Theoretical foundations of political management in the XX century	157
Markina I, Ovcharuk O	Providing information security in the context of anti-crisis management of enterprises	159
Miscenko S	Risks-management in the restaurant business of Latvia	161
Moroz S A	Management of university marketing activities: factors that influence on choice of place of obtaining higher education (according to the results of a survey of Latvian students)	163
Moroz V M, Moroz O V	Management of university marketing activities: factors that influence on choice of place of obtaining higher education (according to the results of a survey of Chinese students)	166
Navickiene R	Aspects of attractiveness of dark tourism to tourists (as an example of Lithuanian dark tourism objects)	169
Orehovs V	Recommendations for the use of computer-aided circuit simulation programs for distance learning	171
Ostapenko H	Theoretical aspects of pedagogical management in preparing future teachers of physical culture for professional activity	172
Mozgovyi O, Panchenko Y, Rudukha N	Strategic tools for the formation of leadership positions of Ukrainian banking business in a global competitive environment	174
Panchenko Y, Mozgoviy O, Yurkevich O	Some aspects of small business financing through profit and loss sharing model in Islamic economic doctrine	176
Polyakova O, MacDonald P	The TREACLE-ALEGRO timeline: from error-annotated corpus to adaptive learning tool	178
Salun M, Zaslavska K	HE reforms in Ukraine: challenges and possibilities	181
Ahmed S	Business model innovation	182
Spica I, Berzina B, Spics E	Marketing management and e-business environment	184
Sventitskaya E, Kochetkov Y A	Self-employment of the population as a factor of reducing the uneven development of the regions of Latvia	185
Tsymbal L	Innovativeness as a new factor of global economy development	187
Zerniuk O, Vasylichenko M	The fast-growing value of project management tools and techniques for achieving long-lasting business success	189

# HE reforms in Ukraine: challenges and possibilities

Maryna Salun, Kateryna Zaslavska

Simon Kuznets Kharkiv National University of Economics, Ukraine

\*Corresponding author's e-mail: Maryna.Salun@hneu.net



HE reforms of the Ukrainian system of higher education put forward the new requirements for the teaching staff of universities. Meeting the requirements for scientific and pedagogical personnel is necessary to improve the quality of education, to update the curricula and educational programs. The implementation of reforms envisages a broad interaction of Ukrainian higher educational institutions with EU universities in order to maintain the quality parameters of staff in accordance with the requirements of national regulatory documents.

Keywords: reform, regulatory legal act, qualification requirements, educational program accreditation

## Introduction

Reforming the system of higher education in Ukraine, improving the quality of curricula, updating of curricula and educational disciplines have determined the changing requirements for the teaching staff of higher educational institutions. The theses are aimed at substantiation of the challenges within the reforms of higher education in Ukraine and arising possibilities of the EU and Ukrainian cooperation.

## Overview

Reforms in higher education currently envisage:

- the change of the academic rank mechanism of a professor, associate professor, senior researcher. The latest changes in the requirements are dated to 06/03/2017 [1];
- conducting an experiment on the award of a PhD degree by specialized academic councils of higher educational institutions (scientific institutions), the changes in the requirements for the level of scientific qualification for PhD, the formation of the specialized academic councils of higher educational institutions (scientific institutions) [2];
- tightening requirements for scientific and pedagogical

personnel in the process of specialties licensing and accreditation of educational programs [3].

It should be noted that the basic list of requirements includes:

- the study, internship, or work in a higher education institution, scientific (or scientific and technical) institution in a country that is a part of the OECD and / or the EU, or the leadership / execution of the projects funded by these countries, and have relevant certificates, diplomas or other confirming documents;
- the availability of publications in journals that are indexed in Scopus and/or Web of Science;
- the certificate in accordance with the European recommendation on language education (at a level not lower than B2) or qualification documents (higher education diploma, degree) related to the use of languages of EU countries.

## 3 Conclusion

The presented legal base opens the new directions for the intensification of cooperation between Ukrainian and European higher educational institutions to maintain the qualitative parameters of teaching staff in accordance with the requirements of national regulatory documents.

Resolution #13 2016 *The order of assigning academic ranks to scientific and scientific-pedagogical workers* **E-source:** <https://zakon.rada.gov.ua/laws/show/z0183-16>

Decree of CMU #167 dated 06/03/2019 *On conducting an experiment on the awarding of the degree of doctor of philosophy* **E-source:**

<https://zakon.rada.gov.ua/laws/show/167-2019-%D0%BF>  
[13] Decree of CMU #1187 dated 30/12/2015 *On approval of licensing conditions for conducting educational activities* **E-source:** <https://zakon.rada.gov.ua/laws/show/1187-2015-%D0%BF>