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## THE PROBLEMS OF UNEMPLOYMENT OF YOUTH ON THE LABOUR MARKET IN UKRAINE

Annotation. A problem of unemployment among youth at the labour market in Ukraine and the ways to its solution was considered. The reasons of unemployment and the ways of its overcoming as the future of the country depends on the stability of the youth employment was found.

Анотація. Розглянуто проблему безробіття серед молоді на ринку праці в Україні та шляхи її вирішення. Виявлено причини безробіття та засоби його подолання, оскільки майбутнє країни залежить від стабільності працевлаштування молоді.

Аннотация. Рассмотрена проблема безработицы среди молодежи на рынке труда в Украине и пути ее решения. Выявлено причины безработицы и способы ее преодоления, поскольку будущее страны зависит от стабильности трудоустройства молодежи.

Key words: labour market, unemployment, youth.

The topicality of this theme is in that today employment of youth is considered as one of the most acute social and economic problems. This is due to the fact that thelabour market and the market of education services, as well as the commodity market, developed by supply and demand laws. Therefore it is important to control the balance of these markets for the successful development of Ukraine's economy and society as a whole. The solution of the problem of employment of the population is the most important, high priority in any civilized country. This problem is reflected especially acute in the social and unprotected segment of the population – youth [1].

The aim of the research is the identification of the reasons and problems of unemployment of youth in Ukraine and the offer of ways of their solution.

This problem is investigated actively by such scientists as: V. Vlasov, Makarova I. K. and others.

The most actual problems of modern youth are employment and lack of opportunities for self-realization. Such conclusion was made bythe experts of the Institute of Gorshenin (independent non-profit analytical and research center aimed at studying the social and political processes in Ukraine and in the world) following the results of the annual program of the international researches "Students are the image of the future". Among the major problems the Ukrainian students identify the absence of work and the problem with employment (36,0 %), financial dependence on someone (34,1 %), and also the lack of free time (28,4 %) [2].

To the intensity of tension on the Ukrainian labour market promoted: crisis in

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economy, demographic factor, the transition of enterprises to private owners, the

elimination of workplaces with less stringent requirements and the creation of new oneswith more stringentconditions of hiring. People who for the first time are emerging on a labour market without professional education lost a guarantee of employment and appeared socially unprotected at a labour market.

According to Goskomstat, in 2009 crisis, the number of the unemployed among youth in Ukraine made more than 13 % — and it is twice higher, than among all the population (more than 6 %). In 2010 the same proportion: about 18 % of the unemployed among youth (and it practically every fifth) and about 9 % among all population [3].

The rights and duties of graduates of higher educational institutions, an order of employment of youth is regulated by the Law of Ukraine "About the higher education", the Code of laws on work of Ukraine, the Law of Ukraine "About population employment", article 7 of the Law of Ukraine "About assistance to social formation and youth development" according to which the state guarantees to able-bodied youth the equal right with other citizens to work [4]. The work in this direction proceeds not only in the legal plane, but also in practice. For years, the Ministry of Education and Science, youth and sports of Ukraine has developed a network of the youth centers of work, and also youth public organizations.

An important task is to identify the main reasons influencing the employment of youth, to consider a state policy in the field of employment, as well as to offer recommendations for improvement of the arisen situation. We can allocate the following reasons of the problem of unemployment of youth:

- 1. Young people are insufficiently informed on requirements of a modern labour market.
- 2. The profession received by the graduates, often in the new changing conditions appears unclaimed on the labour market.
- 3. Employers are often unable to estimate such advantages of youth as mobility, flexibility, learning ability, and on the other hand, many graduates don't own skills of competent job search, negotiating with employers.
- 4. The discrepancy of increased requirements of youth concerning to high salary and decent conditions of work to possibilities of employers.

Analyzing these reasons it is possible to come to conclusions that for the asolution of the problem of unemployment among youth is necessary:

to strengthen the activity of state authorities in the directions of employment of youth;

seek to achieve for young professionals realistic expectations with respect to employment;

the main objective of the employment services should be the application of effective measures to increase the chances of young people integrate into the structure of the labor market is worth of a foothold on it and to become competitive.

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